



Strategic Boosters Virtual Institute

A Live, Interactive Seminar For Band Boosters

Saturday, July 25, 2020 • 9 a.m. - 5:30 p.m.

One registration allows virtual access for ten Boosters from the same school!

All Band Boosters are committed to supporting their students and directors. Take advantage of this professional training and prepare to be the best Band Booster possible. Leave the seminar motivated and ready for a great school year!

COST: \$150

Booster Club LIVE ACCESS PASS

Registration includes:

- Group registration for live access to the event
- Person making registration will receive a Group Coupon Code granting access for up to 9 more members from the same school (10 total) to register and attend the seminar live
- Complete Seminar Workbook Download for each attendee (\$15 per person value)

Additionally, upgraded group registration passes will be available:

- **LIVE PLUS ACCESS PASS** - live access, plus replay access for 90 days
- **PREMIUM ACCESS PASS** - LIVE PLUS Access and Booster Book Bundle (3 books including full digital download access to hundreds of customizable documents and resources)
- **ALL ACCESS PASS** - PREMIUM Access and one 60-minute 1:1 virtual consult with Strategic Musication consultants

SCHEDULE:

9:00 a.m.

Session 1: Strategic Boosters: The Plan

10:30 a.m.

Session 2: Strategic Volunteers:
Building Strong Relationships

Noon - Lunch Break

1:00 p.m.

Session 3: Informal Q & A with
Dr. Vandewalker via chat room

1:30 p.m.

Session 4: Strategic Organization:
Business Roles and Fundraising

3:00 p.m.

Session 5: Strategic Compliance:
How to Stay Current with Your 501c3

4:00 p.m.

Session 6: Strategic Communications

5:30 p.m. - Conclusion

*The Strategic Boosters Virtual Institute is presented by nationally recognized music educator **Dr. David Vandewalker**. Vandewalker is the Coordinator of Music and Performing Arts for the Fulton County Schools (Atlanta, GA); the founding artistic director and conductor of the professional ensemble Cobb Chamber Winds; and the administrator, artistic director, and principal conductor of the Metropolitan Atlanta Youth Wind Ensemble. With 27 years of teaching experiences spanning elementary, middle school, high school, and higher education, Dr. Vandewalker most recently served as the associate director of athletic bands/assistant director of bands at Georgia State University (2012-16) and Director of Bands at Harrison High School in Kennesaw, Georgia (2000-12). A Conn-Selmer Artist/Educator, he has led numerous concerts before esteemed organizations. Marching Bands under his direction have received honors including participation in the 57th Presidential Inaugural Parade in 2009 and the 2014 Macy's Thanksgiving Day Parade, ranked top-ten nationally by the 2013 College Band Directors National Association (CBDNA), and was a Bands of America Grand National Finalist (Top 12). Vandewalker is a published author as well as highly sought-after staff development presenter.*

REGISTER: www.texasbandmasters.org

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