



# VIRTUAL ACADEMY

**for New Band, Choir and Orchestra Directors  
beginning their teaching career in Fall 2020**

**Sunday, July 19, 2020 • 12 noon - 6:30 p.m.**

You are invited to attend the tenth annual Academy for New Directors in conjunction with the TBA, TCDA, and TODA Conventions. This year, the Academy will be presented in a virtual environment. Be prepared to learn from the leaders in your profession—an outstanding faculty of Texas music educators, administrators, and law specialists. The wealth of information gained from this academy will prepare YOU for success and help lay the foundation for YOUR career.

Let us help you achieve your professional and personal goals. This unique opportunity is not to be missed!

*“Every first-year teacher needs to attend the Academy. It gives great nuts and bolts information that simply can’t be taught in school. From personal finance to motivational speeches, this Academy fills a big need in our community”*

– Caleb Fritz, Choir Director

*“After signing up for the Academy, I saw several sessions in the regular schedule that I wanted to attend as well. I began to question whether paying for the Academy was a good idea. Let me assure anyone, even a seasoned teacher, this is a phenomenal presentation well worth your time.”*

– Darla Boyd, Orchestra Director

## CURRICULUM INCLUDES:

Classroom Management/Discipline  
Student Motivation  
Communicating with  
Administration and Parents  
Overview of TMEA, UIL, and TEA  
Social Media Dos and Don'ts  
Director's Legal Rights and  
Responsibilities  
Management of School Finances  
Personal Finances  
Professionalism

*“As someone who went to college out of state, it was great to learn about the operations of a band program and systems around music programs in Texas. This was an invaluable set of resources for the young (or young-at-heart) teacher!”*

– Alex Braud, Band Director

## SCHEDULE:

*12 noon - Dream It, Believe It, Go for It*

Richard Crain - President, The Midwest Clinic and Past President, TBA; Charlotte Royall - Past President, TBA; and Gloria Ramirez

*1:00 p.m. - Professionalism from Day One*

Amanda Drinkwater - Lewisville ISD,  
2020 TBA Bandmaster of the Year

*2:15 p.m. - The Business Side of Being a Director:  
Financial Accountability*

Rick Ghinelli - Conn-Selmer Inc.

*3:30 p.m. - Legal Issues Facing Music Educators*

Holly Wardell - Attorney and Counselor at Law, Austin

*4:45 p.m. - Happy, Not Satisfied: Creating and  
Maintaining a Positive Culture in Your Program*

Daniel Morrison - Young Bandmaster of the Year, Reagan HS

*6:00 p.m. - One Person Can Make a Difference; What Kind  
of Difference Will You Make?*

Dr. Tim Lautzenheiser

**CREDIT:** Continuing Professional Education (CPE) Credit. Must attend all sessions.

**REGISTER ONLINE at [www.texasbandmasters.org](http://www.texasbandmasters.org)**

ALL REGISTERED VIRTUAL ACADEMY ATTENDEES WILL RECEIVE AN EMAIL WITH LOGIN INSTRUCTIONS FOR THE VIRTUAL ACADEMY AND TBA VIRTUAL CONVENTION PRIOR TO THE EVENTS.