

Talking Points

WHY SEND YOUR BAND DIRECTOR TO THE TBA CONVENTION?

Attend Clinics to Earn Professional Development Credit

- Attendees will further develop their teaching skills in order to benefit their students
- Over 65 Clinics for Beginning, Middle School, and High School Band instruction are presented by state and national experts who share how they plan for and achieve the HIGHEST LEVELS OF SUCCESS!
- Clinics cover all aspects of band instruction including pedagogy, motivation, planning, and administration
- Demonstration Bands are featured to enhance presentations
- Convention attendees earn Texas Continuing Professional Education (CPE) credit

New Teacher Academy – To Prepare New Teachers for Success

- Designed for directors beginning their career in August 2020 as well as directors with limited teaching experience and those new to Texas
- Curriculum includes Classroom Management/Discipline; Student Motivation; Communicating with Administration and Parents; Overview of TMEA, UIL, and TEA; Social Media Do's and Don'ts; Director's Legal Rights and Responsibilities; Management of School Finances; Personal Finances; Professionalism
- Directors earn 8 hours of CPE Credit
- Lunch is included
- First year band directors register for the Academy and receive their TBA membership and convention for free

Concerts

- TBA features outstanding concerts and performances by military bands, community bands, collegiate bands, professional musicians, and high school students

Additional Programs

- Over 1500 high school students attend TBA Student Day to develop leadership skills
- Over 300 Band Boosters attend the TBA Booster Training to learn how to become better supporters of their band programs
- Bring the entire family-spouses may register to attend the convention and many family activities are planned to include the closing BBQ dinner

Industry Networking

- Exhibit Hall features over 300 companies
- Exhibitors include
 - Music publishers and retailers
 - Instrument manufacturers
 - Uniform manufacturers
 - Travel companies
 - Fundraising companies
 - Many additional band related retailers
- TBA attendees meet and network with exhibitors
- Product Showcases demonstrate the newest and latest materials to attendees