

BANDMASTERS REVIEW ADVERTISING APPLICATION



TBA BANDMASTERS REVIEW RATES FOR 2018

BLACK/WHITE AD:	<u>1 X</u>	<u>2 X*</u>	<u>3 X*</u>	<u>4 X*</u>	* Per Issue
Full page	\$ 250.00	\$235.00	\$220.00	\$205.00	
Half page	\$ 175.00	\$160.00	\$145.00	\$130.00	
Quarter page	\$ 140.00	\$125.00	\$110.00	\$ 95.00	
Business card	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	

COLOR ADS:

BLACK PLUS ONE COLOR, ADD \$250.00 to each ad

FULL COLOR, ADD \$500.00 to each ad

All ads will be included in the online version of the *Bandmasters Review* on the Texas Bandmasters Association website.

COVERS, COLOR: Inside front	\$1000.00	April 2018 Sold-Out!
Inside back	\$1000.00	June 2018 Sold-Out!
Back cover	\$1100.00	April 2018 Sold-Out!

Yes, I wish to contract ad space in the TBA *Bandmasters Review*.

Size of ad: Full page Half page Quarter page Business card
 Inside front cover Inside back cover Back cover

Number of issue(s) _____ as follows: _____ April 2018 _____ June 2018 _____ Sept. 2018 _____ Dec. 2018

Full payment is due with application and is NON-REFUNDABLE. Deadlines for application and artwork:

Bandmasters Review - April 2018

Deadline: March 1, 2018

Bandmasters Review - June 2018

Deadline: May 1, 2018

Bandmasters Review - September 2018

Deadline: August 1, 2018

Bandmasters Review - December 2018

Deadline: November 1, 2018

Advertising Company: _____

Contact Person: _____

Address: _____
(City/State/Zip)

Telephone: _____ Email: _____

Enclosed is my check payable to Texas Bandmasters Association in the amount of \$ _____, or I authorize TBA to

charge \$ _____ to my: American Express MasterCard Visa ACCOUNT# _____

Expiration Date _____ Credit Card Signature _____

Undersigned hereby contracts for Advertising Space in the TBA *Bandmasters Review* as outlined above. The undersigned agrees to the requirements and fees.

This application has been received and accepted by the Texas Bandmasters Association.

Signature of Company Representative Date

Michael Brashear -or- Robin Tovar Date
Texas Bandmasters Association

Return application to:

Robin Tovar
Texas Bandmasters Association
1002 Central Parkway South
San Antonio, Texas 78232

This TBA Convention Program Advertising Application becomes binding and effective when an authorized agent of the company submits the application, payment in full is received, and TBA expressly accepts the Application via formal confirmation.