



Sponsorship Details

TBA invites all business members and exhibitors to participate in our Event Sponsorship Program.

All Event Sponsors will have their company names printed in the TBA convention program, convention signage, and listed on the TBA website.

Sponsorships for specific TBA events may be purchased for \$500 each. Multiple Event Sponsorships are encouraged for enabling your company's name to be exposed throughout the four day convention.

Exclusive Event Sponsorships are available for any company that wishes to purchase all the sponsorships in one event category. Please contact the TBA office to inquire about rates for an Exclusive Event Sponsorship.

Sponsorship Regulations/Requirements

Only companies with a completed 2017 Southwest Music Summer Exhibition Convention booth application may apply for this Event Sponsorship Program.

Sponsorships will be awarded on first-come, first-served basis.

Sponsorship benefits and entitlements will be provided ONLY for companies meeting the required DEADLINE of June 1, 2017.

All Logos and Company Names should be sent to the TBA office with the contract to ensure posting on the TBA website.

Available TBA Convention Event Sponsorships

ACTIVE MEMBERS LUNCHEON: (12 Sponsorships available at \$500 each.)

- Approximately 2400 band directors will attend this event. Your company name will be displayed at the serving area and your sponsorship will be recognized during the business meeting. You are invited to place coupons and promotional items at each table.

BAND BOOSTER TRAINING: (6 Sponsorships available at \$500 each.)

- Target over 200 band boosters attending TBA for a full day of training with a nationally recognized clinician. In addition to the training session, boosters spend time in the TBA Exhibit Hall. Your company will be recognized during the session and you are invited to display your company's name and logo, distribute business cards, give away items, coupons, and/or raffle tickets.

B.B.Q. DINNER AND DANCE: (12 Sponsorships available at \$500 each.)

- This evening event is greatly attended by members, spouses, exhibitors, family friends, and performing participants. Your company name will be displayed at each serving area. You are invited to display your company's name and/or logo at each table setting with business cards, give away items, coupons, and/or raffle tickets.

PRESIDENTS' RECEPTION: (3 Sponsorships available at \$500 each.)

- Place your company's name before this group of distinguished music educators and administrators. This "by invitation only" event will have your company name displayed at the entrance. This is a gala event for approximately 300 attendees.

SPOUSES' LUNCHEON: (7 Sponsorships available at \$500 each.)

- Your company name will be displayed at the entrance. Your company sponsorship will be acknowledged during this elegant luncheon and program.

TBA ACADEMY: (8 Sponsorships available at \$500 each.)

- Held on July 21 in conjunction with the TBA Convention, the Academy is a full 8 hour day designed to help directors beginning their career in the fall of 2018 as well as those with limited teaching experience. Attendees will learn from an outstanding faculty of Texas music educators, administrators, and law specialists. Your sponsorship will help these young teachers prepare for a successful school year. Your company will be recognized during the session and you are invited to display your company's name and logo, distribute business cards, give away items, coupons, and/or raffle tickets.