

# BANDMASTERS REVIEW ADVERTISING APPLICATION



## TBA BANDMASTERS REVIEW RATES FOR 2016

BLACK/WHITE AD:	1 X	2 X*	3 X*	4 X*	* Per Issue
Full page	\$ 250.00	\$235.00	\$220.00	\$205.00	
Half page	\$ 175.00	\$160.00	\$145.00	\$130.00	
Quarter page	\$ 140.00	\$125.00	\$110.00	\$ 95.00	
Business card	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	

### COLOR ADS:

BLACK PLUS ONE COLOR, ADD \$250.00 to each ad

FULL COLOR, ADD \$500.00 to each ad

COVERS, COLOR: Inside front	\$1000.00
Inside back	\$1000.00
Back cover	\$1100.00

All ads will be included in the online version of the *Bandmasters Review* on the Texas Bandmasters Association website.

### Yes, I wish to contract ad space in the TBA *Bandmasters Review*.

Size of ad:  Full page  Half page  Quarter page  Business card  
 Inside front cover  Inside back cover  Back cover

Number of issue(s) \_\_\_\_\_ as follows: \_\_\_\_\_ April 2017 \_\_\_\_\_ June 2017 \_\_\_\_\_ Sept. 2017 \_\_\_\_\_ Dec. 2017

### Full payment is due with application and is NON-REFUNDABLE. Deadlines for application and artwork:

*Bandmasters Review* - April 2017

Deadline: March 1, 2017

*Bandmasters Review* - June 2017

Deadline: May 1, 2017

*Bandmasters Review* - September 2017

Deadline: August 1, 2017

*Bandmasters Review* - December 2017

Deadline: November 1, 2017

Advertising Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
(City/State/Zip)

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check payable to Texas Bandmasters Association in the amount of \$ \_\_\_\_\_, or I authorize TBA to

charge \$ \_\_\_\_\_ to my:  American Express  MasterCard  Visa ACCOUNT# \_\_\_\_\_

Expiration Date \_\_\_\_\_ Credit Card Signature \_\_\_\_\_

Undersigned hereby contracts for Advertising Space in the TBA *Bandmasters Review* as outlined above. The undersigned agrees to the requirements and fees.

This application has been received and accepted by the Texas Bandmasters Association.

\_\_\_\_\_  
Signature of Company Representative Date

\_\_\_\_\_  
Michael Brashear -or- Robin Tovar Date  
Texas Bandmasters Association

### Return application to:

Robin Tovar  
Texas Bandmasters Association  
1002 Central Parkway South  
San Antonio, Texas 78232

This TBA Convention Program Advertising Application becomes binding and effective when an authorized agent of the company submits the application, payment in full is received, and TBA expressly accepts the Application via formal confirmation.