

## **PRODUCT SHOWCASE INFORMATION**

**The Texas Bandmasters Association invites our business member exhibitors to participate in our Product Showcase Program at the 2012 TBA Convention / Clinic.**

### **Product Showcase Details:**

- Product Showcases will be scheduled in one hour sessions.
- Product Showcases will be held in a Convention Center meeting room with seating capacity of 200.
- Product Showcases will be listed in the TBA Convention Program and will be advertised on signage outside the meeting room.
- Product Showcases fee is \$250 per one hour session. Companies may present more than one session.
- TBA will provide one stand microphone, a projector and screen, and connection to a sound system. Your company must provide laptop and cords or adaptors to connect AV system provided.

### **Product Showcase Regulations/Requirements:**

- Only companies with a completed 2012 TBA Convention booth application may apply for this Product Showcase program.
- Product Showcases will be awarded on a first-come, first-served basis based on the submission date of the application.
- TBA retains the right to approve or deny a Product Showcase Application based on potential value to convention attendees and balance in scheduling with the overall convention program.
- Consideration will be provided ONLY for companies meeting the required application DEADLINE of June 2, 2012.