



TEXAS BANDMASTERS ASSOCIATION INDUSTRY SPONSORSHIPS

Texas Bandmasters Association invites our business members and exhibitors to participate in our Industry Event Sponsorship Program. In addition to extra TBA website and publication exposure this year, **you will earn 5 extra booth placement priority points if exhibiting at TBA for each \$500 TBA Event Sponsorship contracted by your company.**

Sponsorship Details:

Sponsorships for specific TBA events may be purchased for \$500 each. Multiple *Sponsorships* are encouraged for enabling your Company's Name to be exposed throughout the four day convention.

Exclusive *Sponsorships* are available for any company that wishes to purchase all the *Sponsorships* in one event category. Please contact the TBA office to inquire about the discounted rate for an exclusive sponsorship.

Available TBA Convention Event Sponsorships:

ALL SPONSORSHIP COMPANIES' NAMES AND THEIR LOGOS WILL BE PRINTED IN OUR 2012 ANNUAL TBA PRINTED PROGRAM.

~~PRE-REGISTRATION: (8 Sponsorships available at \$500 each.)~~ **SOLD OUT**

- Place your company name and logo on our online registration form for all to see. Approximately 2500 members will see your company name and logo firsthand.

~~ON-SITE REGISTRATION: (6 Sponsorships available at \$500 each.)~~ **SOLD OUT**

- Place your company name on our on-site registration form to remind all attendees of your company on the first day they attend. Your company name will be displayed in our registration area.

ACTIVE MEMBERS LUNCHEON: (12 Sponsorships available at \$500 each.)

- Approximately 2400 band directors will attend this event. Your company name will be displayed at the serving area and your sponsorship will be recognized during the business meeting. You are invited to place coupons and promotional items at each table.

BAND BOOSTER TRAINING: (6 Sponsorships available at \$500 each.)

- Target over 200 band boosters attending TBA for a full day of training with a nationally recognized clinician. In addition to the training session, boosters spend time in the TBA Exhibit Hall. Your company will be recognized during the session and you are invited to display your company's name and logo, distribute business cards, give away items, coupons, and/or raffle tickets.

B.B.Q. DINNER AND DANCE: (12 Sponsorships available at \$500 each.)

- This evening event is greatly attended by members, spouses, exhibitor, family friends, and performing participants. Your company name and logo will be displayed at each serving area. You are invited to display your company's name or logo at each table setting with business cards, give away items, coupons, and/or raffle tickets.

PRESIDENTS' RECEPTION: (3 Sponsorships available at \$500 each.)

- Place your company's name before this group of distinguished music educators and administrators. This "by invitation only" event will have your company name displayed at the entrance. This is a gala event for approximately 300 attendees.

SPOUSES' LUNCHEON: (7 Sponsorships available at \$500 each.)

- This is a great opportunity to personally target spouses at our convention. Your company name will be displayed at the entrance. You are invited to display your company's name or logo at each table setting with business cards, give away items, coupons, and/or raffle tickets.

TBA ACADEMY (8 Sponsorships available at \$500 each.)

- Held on July 20 in conjunction with the TBA Convention, the Academy is a full 8 hour day designed to help directors beginning their career in the fall of 2012 as well as those with limited teaching experience. Attendees will learn from an outstanding faculty of Texas music educators, administrators, and law specialists. Your sponsorship will help these young teachers prepare for a successful school year. Your company will be recognized during the session and you are invited to display your company's name and logo, distribute business cards, give away items, coupons, and/or raffle tickets.

Sponsorship Regulations/Requirements

- ✓ Only companies with a completed 2012 TBA Convention booth application may apply for this sponsorship program.
- ✓ Sponsorships will be awarded on first-come, first-served basis based on the submission date of the sponsorship application.
- ✓ Sponsorship benefits and entitlements will be provided ONLY for companies meeting the required DEADLINE of June 1, 2012.
- ✓ All Logos and Company Names should be sent to the TBA office with the contract to ensure immediate posting on the TBA website.