BANDMASTERS REVIEW ADVERTISING APPLICATION

BANDMASTERS REVIEW RATES FOR 2012

Black/White Ad:	1 X	2 X*	3 X*	4 X*
Full page	$250.00	$235.00	$220.00	$205.00
Half page	$175.00	$160.00	$145.00	$130.00
Quarter page	$140.00	$125.00	$110.00	$ 95.00
Business Card	$100.00	$100.00 ea.	$100.00 ea.	$100.00 ea.

Covers:

Inside Front	$1000.00
Inside Back	$1000.00
Back Cover	$1100.00

Color Rates:

Two-Color Process: Per Page or Fraction, Extra...	$250.00
Three-Color Process: Per Page or Fraction, Extra...	$400.00
Four-Color Process: Per Page or Fraction, Extra...	$500.00

* Per Issue

** New: All ads will be included in the online version of the Bandmasters Review on the Texas Bandmasters Association website.

Yes, I wish to contract a _____, in the TBA Bandmasters Review.
(full/half/quarter page, inside front/back, back cover)

My ad is to be placed in _____ issue(s), as follows: _____March 2012 _____June 2012 _____Sept. 2012
(#)
_____December 2012

Advertising Company:_____Contact Person:_____

Address:_____
(City/State/Zip)

Telephone:_____ Email:_____

Enclosed is my check payable to Texas Bandmasters Association in the amount of $_____, or I authorize TBA to

charge $_____ to my: ___American Express ___MasterCard ___Visa

Acct #:_____,

Expiration Date _____

Credit Card Signature _____

Undersigned hereby contracts for Advertising Space in the Bandmasters Review as outlined above. The undersigned agrees to the requirements and fees.

_____
Signature of Company Representative Date

This contract has been received and accepted by the Texas Bandmasters Association.

_____
Michael Brashear or Robin Tovar Date
Texas Bandmasters Association

Return contract to: Robin Tovar, Texas Bandmasters Association, 1002 Central Parkway South, San Antonio, Texas 78232

This TBA Bandmasters Review Advertising Application becomes binding and effective when an authorized agent of the company submits the application, payment in full is received, and TBA expressly accepts the Application via formal confirmation.