



TEXAS BANDMASTERS ASSOCIATION INDUSTRY SPONSORSHIPS

Texas Bandmasters Association invites our business members and exhibitors to participate in our Industry Event Sponsorship Program. In addition to extra TBA website and publication exposure this year, **you will earn 5 extra booth placement priority points if exhibiting at TBA for each \$500 TBA Event Sponsorship contracted by your company.**

Sponsorship Details:

Sponsorships for specific TBA events may be purchased for \$500 each. Multiple *Sponsorships* are encouraged for enabling your Company's Name to be exposed throughout the four day convention.

Exclusive *Sponsorships* are available for any company that wishes to purchase all the *Sponsorships* in one event category. Please contact the TBA office to inquire about the discounted rate for an exclusive sponsorship.

Available TBA Convention Event Sponsorships:

ALL SPONSORSHIP COMPANIES' NAMES AND THEIR LOGOS WILL BE PRINTED IN OUR 2010 ANNUAL TBA PRINTED PROGRAM.

PRE-REGISTRATION: *(8 Sponsorships available at \$500 each.)*

- Place your Company Name and Logo on our online registration form for all to see. Approximately 2500 members will see your Company Name and Logo firsthand.

ON-SITE REGISTRATION: *(6 Sponsorships available at \$500 each.)*

- Place your Company Name on our on-site registration form to remind all attendees of your company on the first day they attend. Your company name will be displayed directly in front of our registration area and on each kiosk screen.

ACTIVE MEMBERS LUNCHEON: *(12 Sponsorships available at \$500 each.)*

- Approximately 2400 attendees will sit at tables with your Company Name and Logo displayed at each table. You are invited to place coupons and promotional items at each table.

B.B.Q. DINNER AND DANCE: *(12 Sponsorships available at \$500 each.)*

- This evening event is greatly attended by members, spouses, exhibitor, family friends, and performing participants. Your Company Name and Logo will be displayed at each serving area. You are invited to display your Company's Name or Logo at each table setting with business cards, give away items, coupons, and/or raffle tickets.

PRESIDENTS' RECEPTION: *(3 Sponsorships available at \$500 each.)*

- Place your company's name before this group of distinguished music educators and administrators. This "by invitation only" event will have your Company Name and Logo on each invitation handed out. This is a gala event for approximately 300 attendees.

SPOUSES' LUNCHEON: *(7 Sponsorships available at \$500 each.)*

- This is a great opportunity to personally target spouses at our convention. Your Company Name and Logo will be displayed at the entrance. You are invited to display your Company's Name or Logo at each table setting with business cards, give away items, coupons, and/or raffle tickets.

Sponsorship Regulations/Requirements

- ✓ Only companies with a completed 2010 TBA Convention booth application may apply for this sponsorship program.
- ✓ Sponsorships will be awarded on first-come, first-served basis based on the submission date of the sponsorship application.
- ✓ Sponsorship benefits and entitlements will be provided ONLY for companies meeting the required DEADLINE of June 1, 2010.
- ✓ All Logos and Company Names should be sent to the TBA office with the contract to ensure immediate posting on the TBA website.